

Hearing care starts here.



Johnathan is wearing TruHearing Advanced hearing aids.

Thanks to BlueCare Plus Tennessee, you have access to special pricing on high-quality prescription hearing aids through TruHearing®. It's easy to get started.

Your 2027 hearing benefit covers two TruHearing Advanced hearing aids (one per ear) every three years with no copay.

	Hearing aid	Avg retail price	Savings	You pay
BlueCare Plus (HMO D-SNP) SM BlueCare Plus Choice (HMO D-SNP) SM BlueCare Plus Select (HMO D-SNP) SM Exam: \$0 copay	TruHearing Advanced	\$2,720	\$2,720	\$0

Rechargeable battery option available on select styles for an additional \$50 per hearing aid.
Exam must be performed by a TruHearing network provider.

Your hearing aids come with

-  **60-day** trial
-  **1 year** of follow-up visits
-  **80 batteries** per non-rechargeable aid
-  **3-year** full manufacturer warranty



Start by calling TruHearing.

1-833-312-3128
TTY: 711

Hours: 8 a.m.– 8 p.m. ET, Monday through Friday



TruHearing support at every step.

Scan this QR code with your smart device to learn more about the process.

TruHearing.com/how-it-works



Call to get started.

1-833-312-3128 | TTY: **711**

Hours: 8 a.m.– 8 p.m. ET, Monday through Friday

It's simple to begin.



Call TruHearing at the number below



Schedule an exam



Go to your exam



Order hearing aids



Fitting and follow-up

All content ©2026 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Savings and retail pricing based on a survey of national average hearing aid prices of equivalent aids compared to TruHearing pricing. Actual savings may vary. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing Hearing Consultant. 836950-8-0426

TruHearing is an independent company that provides hearing products and/or services for BlueCare Plus Tennessee. TruHearing does not provide BlueCare Plus Tennessee branded products and/or services. TruHearing is solely responsible for the products and/or services they provide. BlueCare Plus Tennessee Member Service: 8 a.m. to 9 p.m. ET, 7 days a week (Oct. 1-March 31); 8 a.m. to 9 p.m. ET, M-F (April 1-Sept. 30).

BlueCare Plus Tennessee complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex¹.

ATTENTION: If you speak English, free language assistance services are available to you. Appropriate auxiliary aids and services to provide information in accessible formats are also available free of charge. Call 1-800-332-5762 (TTY: 711) or speak to your provider. ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. También están disponibles de forma gratuita ayuda y servicios auxiliares apropiados para proporcionar información en formatos accesibles. Llame al 1-800-332-5762 (TTY: 711) o hable con su proveedor.

تنبيه: إذا كنت تتحدث اللغة العربية، فستتوفر لك خدمات المساعدة اللغوية المجانية. كما تتوفر وسائل مساعدة وخدمات مناسبة لتوفير المعلومات بتنسيقات يمكن الوصول إليها مجانًا. اتصل على الرقم 1-800-332-5762 (الهاتف النصي: 711) أو تحدث إلى مقدم الخدمة.

¹ Consistent with the scope of sex discrimination described at 45 CFR 92.101(a)(2)