



Thomas is wearing TruHearing Advanced hearing aids.

Hearing care made simple.

Thanks to BlueCare Plus Tennessee, you have access to special pricing on high-quality prescription hearing aids through TruHearing®. Don't miss another moment. It's easy to get started.

Your 2026 hearing benefit covers two TruHearing-branded Advanced hearing aids (one per ear) every three years with no copay.

Price per aid

Hearing aid	Avg retail price	Savings	Your cost	
BlueCare Plus (HMO D-SNP) SM				
BlueCare Plus Choice (HMO D-SNP) SM				
BlueCare Plus Select (HMO D-SNP) SM	TruHearing Advanced	\$2,720	\$2,720	\$0

Exam: \$0 copay

Rechargeable battery option available on select styles for an extra \$50 per hearing aid. Exam must be performed by a TruHearing network provider.

Your hearing aid purchase includes



60-day trial



1 year of follow-up visits



80 free batteries per non-rechargeable hearing aid



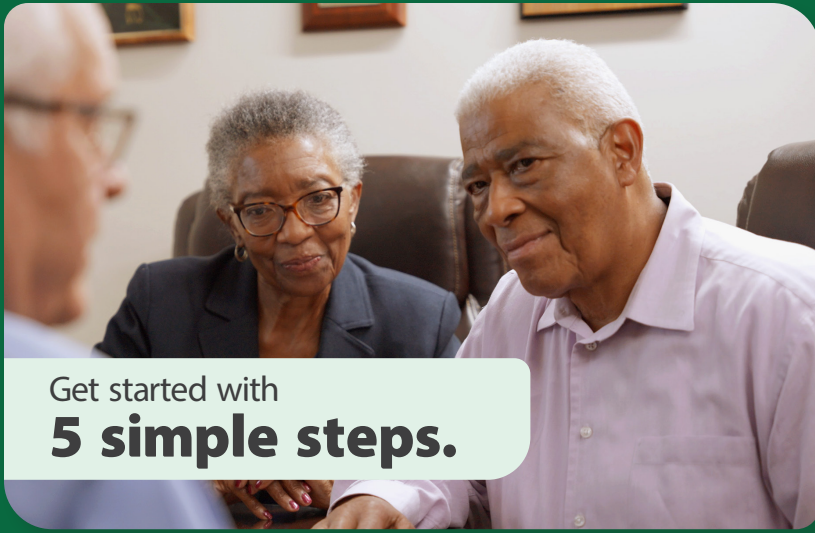
3-year full manufacturer warranty

Start by calling TruHearing.

1-833-312-3128 | TTY: 711

Hours: 8a.m. - 8p.m. ET, Monday-Friday





Get started with
5 simple steps.

TruHearing helps make it easy.



Scan with your smart
device to see how it works.
TruHearing.com/how-it-works



1. Call TruHearing
1-833-312-3128



**2. Schedule
an exam**



**3. Go to
your exam**



**4. Order
hearing aids**



**5. Get a fitting
and follow-up(s)**

Call TruHearing to get started.

 **1-833-312-3128** | TTY: **711**

Hours: 8a.m. - 8p.m. ET, Monday–Friday

All content ©2025 TruHearing, Inc. All Rights Reserved. TruHearing® is a registered trademark of TruHearing, Inc. All other trademarks, product names, and company names are the property of their respective owners. Savings and retail pricing based on a survey of national average hearing aid prices of equivalent aids compared to TruHearing pricing. Actual savings may vary. Follow-up provider visits included for one year following hearing aid purchase. Free battery offer is not applicable to the purchase of rechargeable hearing aid models. Three-year warranty includes repairs and one-time loss and damage replacement. Hearing aid repairs and replacements are subject to provider and manufacturer fees. For questions regarding fees, contact a TruHearing Hearing Consultant. 639150-0425

TruHearing is an independent company that provides hearing products and/or services for BlueCare Plus Tennessee. TruHearing does not provide BlueCare Plus Tennessee branded products and/or services. TruHearing is solely responsible for the products and/or services they provide. BlueCare Plus Tennessee Member Service: 8 a.m. to 9 p.m. ET, 7 days a week (Oct. 1-March 31); 8 a.m. to 9 p.m. ET, M-F (April 1-Sept. 30).

BlueCare Plus Tennessee complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex¹. ATTENTION: If you speak English, free language assistance services are available to you. Appropriate auxiliary aids and services to provide information in accessible formats are also available free of charge. Call 1-800-332-5762 (TTY: 711) or speak to your provider. ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia lingüística. También están disponibles de forma gratuita ayuda y servicios auxiliares apropiados para proporcionar información en formatos accesibles. Llame al 1-800-332-5762 (TTY: 711) o hable con su proveedor.

تنبيه: إذا كنت تتحدث اللغة العربية، فستتوفر لك خدمات المساعدة اللغوية المجانية. كما تتوفر وسائل مساعدة وخدمات مناسبة لتوفير المعلومات بتنسيقات يمكن الوصول إليها مجانًا. اتصل على الرقم 1-800-332-5762 (الهاتف النصي: 711) أو تحدث إلى مقدم الخدمة.

¹ Consistent with the scope of sex discrimination described at 45 CFR 92.101(a)(2)