



USING YOUR BENEFITS

Your Wellness Plan



Getting Started

1

Create your account

You can manage your wellness benefits from our online Member Wellness Center. Go to **bcbst.com/wellnesscenter** and create your account to get started. Or download the free Personify Health app.

2

Take your personal health assessment

Our online personal health assessment (PHA) gives you a look at your current health and helps you find ways you can work on improving it. Once you complete it, you'll get a personalized report with goals and tips for reaching them.





3

Know your numbers

During your annual wellness exam, your provider will screen for possible health risks so you can work on lifestyle habits to delay or avoid health issues. Be sure to ask your provider about your:

- › Body mass index (BMI)
- › Resting heart rate
- › Cholesterol (total, HDL, LDL and triglycerides)
- › Blood pressure
- › Glucose (blood sugar)

4

Work with a health coach

Your health coach is just a chat or call away.* You can work one-on-one with a coach to set health goals. You can also take self-guided courses on topics like:

- › Blood pressure
- › Physical activity
- › Stress
- › Weight
- › Cholesterol
- › Nutrition
- › Metabolic syndrome
- › Preventing diabetes
- › Quitting tobacco
- › Money mindfulness
- › Sleep health

* Health Coaching is available with some of our plans. Check with your employer to find out if these services are available for you.

Health Tools and Help at Your Fingertips

Member Wellness Center

The Member Wellness Center can help you stay on target with your wellness goals. It's one of many useful tools you can use on **bcbst.com**. To get to the center, log in at **bcbst.com/wellnesscenter**. You can also access the Member Wellness Center through the **Personify Health** app.

Self-guided courses

These interactive courses give you health information you can use in your everyday life.

Health trackers and tools

Check your progress in specific areas like stress management and blood pressure. You can sync over 80 fitness devices or apps in the center. After you take your PHA, we may recommend some of these trackers for you.

Text reminders

If you want help remembering to track your weight or to contact your health coach (if applicable), we can send you a text message as a friendly reminder.





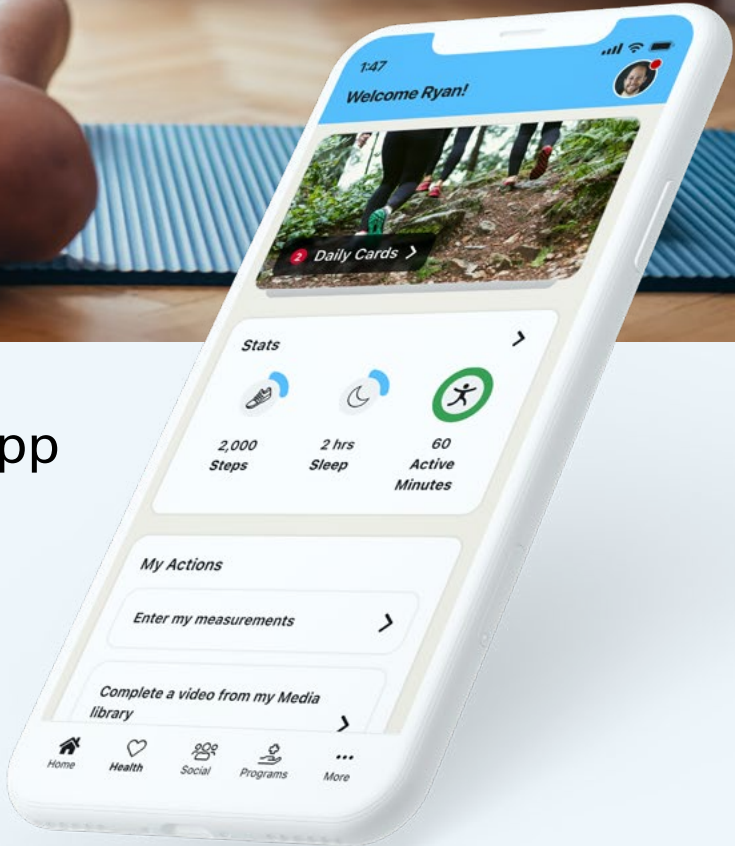
Personify Health Mobile App

The Personify Health app brings the power of your Member Wellness Center to the convenience of your smartphone. It's free in your phone's app store — download it today to get started.

Use it to:

- › Take your health assessment
- › Track steps activity, nutrition and wellness
- › Complete personal wellness challenges, interactive online lessons and self-guided programs.
- › And more

It's free in your phone's app store. Download it today.



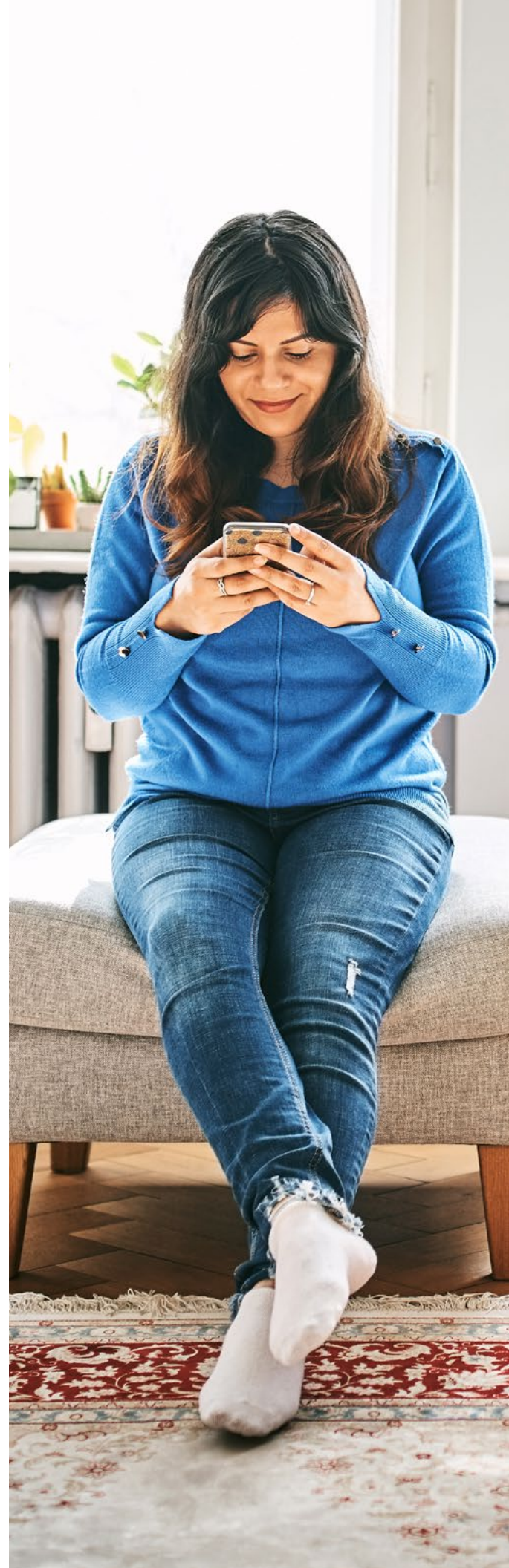
Go the Extra Mile

Get recommended exams and screenings

Preventive screenings are important to your health. They can find health problems early, when they can be easier to treat. Depending on your health plan, preventive care like mammograms, annual exams and recommended immunizations may be free. If you haven't visited your primary care provider this year, schedule your checkup today.

Find out more about preventive screenings in the **Member Wellness Center**. Our interactive courses can help you figure out which screenings you need to get and stay healthy.

You can also monitor your health by regularly updating your personal health record with information from your preventive screenings.





Exclusive Member Discounts

Our member discount program helps you live a healthier lifestyle by making healthy choices more affordable. It offers discounts from national and local retailers on:

- › Apparel and footwear
- › Fitness
- › Hearing and vision
- › Home and family
- › Nutrition
- › Personal care
- › Travel

You can look for the discounts you want by logging in to [bcbst.com/memberdiscounts](https://www.bcbst.com/memberdiscounts).

Health information library

BCBST.com offers a Health Library full of information designed to help you find helpful health related information, all in one convenient place.

Inside the Health Library, you can find:

- › Support to help you make decisions related to tests, medications, surgeries and other treatments
- › Videos about common health conditions, wellness and more
- › Interactive tools to help measure BMI, highlight the financial cost of smoking, measure stress and more
- › A symptom checker to help you determine where to start looking for care

BlueCross BlueShield of Tennessee (BlueCross) complies with applicable Federal civil rights laws and does not discriminate on the basis of race, color, national origin, age, disability or sex¹. BlueCross does not exclude people or treat them less favorably because of race, color, national origin, age, disability or sex.

BlueCross:

- Provides people with disabilities reasonable modifications and free appropriate auxiliary aids and services to communicate effectively with us, such as: (1) qualified sign language interpreters and (2) written information in other formats, such as large print, audio and accessible electronic formats.
- Provides free language assistance services to people whose primary language is not English, such as: (1) qualified interpreters and (2) information written in other languages.

If you need these reasonable modifications, appropriate auxiliary aids and services, or language assistance services, contact a consumer advisor at the number on the back of your Member ID card or call 1-800-565-9140 (TTY: 1-800-848-0298 or 711).

If you believe that BlueCross has failed to provide these services or discriminated in another way on the basis of race, color, national origin, age, disability or sex, you can file a grievance ("Nondiscrimination Grievance"). For help with preparing and submitting your Nondiscrimination Grievance, contact a consumer advisor at the number on the back of your Member ID card or call 1-800-565-9140 (TTY: 1-800-848-0298 or 711). They can provide you with the appropriate form to use in submitting a Nondiscrimination Grievance. You can file a Nondiscrimination Grievance in person or by mail, fax or email. Address your Nondiscrimination Grievance to: Nondiscrimination Grievance; c/o Manager, Operations, Member Benefits Administration; 1 Cameron Hill Circle, Suite 0019, Chattanooga, TN 37402-0019; (423) 591-9208 (fax); Nondiscrimination_OfficeGM@bcbst.com (email).

You can also file a civil rights complaint with the U.S. Department of Health and Human Services, Office for Civil Rights, electronically through the Office for Civil Rights Complaint Portal, available at <https://ocrportal.hhs.gov/ocr/portal/lobby.jsf>, or by mail or phone at: U.S. Department of Health and Human Services, 200 Independence Avenue SW., Room 509F, HHH Building, Washington, DC 20201, 1-800-368-1019, 800-537-7697 (TDD). Complaint forms are available at <http://www.hhs.gov/ocr/office/file/index.html>.

You can contact BlueCross's Nondiscrimination Coordinator at 423-535-1010 (TTY: 1-800-848-0298 or 711); Nondiscrimination_CoordinatorGM@bcbst.com (email); or Corporate Compliance, 1 Cameron Hill Circle, 1.4, Chattanooga, TN 37402.

This notice is available at BlueCross's website: bcbst.com.

BlueCross BlueShield of Tennessee, Inc., an Independent Licensee of the BlueCross BlueShield Association.

BlueCross BlueShield of Tennessee is a Qualified Health Plan Issuer in the Health Insurance Marketplace.

¹ Consistent with the scope of sex discrimination described at 45 CFR 92.101(a)(2))

ATTENTION: If you speak English, free language assistance services and appropriate auxiliary aids and services are available to you. Please call the Member Service number on the back of your Member ID card or 1-800-565-9140 (TTY: 1-800-848-0298).

ATENCIÓN: Si habla español, tiene a su disposición servicios gratuitos de asistencia con el idioma, así como ayudas y servicios auxiliares adecuados. Llame al número de Servicio de atención a miembros que figura en el reverso de su tarjeta de identificación de miembro o al 1-800-565-9140 (TTY: 1-800-848-0298).

انتباه: إذا كنت تتحدث العربية، فستتوفر لك خدمات المساعدة اللغوية المجانية والخدمات والأدوات المساعدة المناسبة. يرجى الاتصال برقم خدمة الأعضاء الموجود على ظهر بطاقة هوية العضو الخاص بك أو بالرقم (1-800-848-0298) (الهاتف النصي: 1-800-565-9140)

注意: 如果您說中文，我們提供免費的語言協助服務，以及適當的輔助協助和服務。請撥打會員ID卡背面的會員服務部號碼或1-800-565-9140 (聽障專線 (TTY): 1-800-848-0298)。

LƯU Ý: Nếu quý vị nói tiếng Việt, quý vị sẽ được cung cấp các dịch vụ hỗ trợ ngôn ngữ miễn phí và các dịch vụ và công cụ hỗ trợ phù hợp. Vui lòng gọi đến số của bộ phận Dịch vụ Hội viên ở mặt sau Thẻ ID Thành viên của quý vị hoặc số 1-800-565-9140 (TTY: 1-800-848-0298).

주의: [한국어]를 사용하시는 경우, 무료 언어 지원 서비스 및 적절한 보조 기구와 서비스가 제공됩니다. 가입자 ID 카드 뒷면의 가입자 서비스 전화번호 또는 1-800-565-9140(TTY: 1-800-848-0298)번으로 전화하시기 바랍니다.

ATTENTION : Si vous parlez français, des services gratuits d'assistance linguistique et des aides et services auxiliaires appropriés sont à votre disposition. Veuillez appeler le numéro du Service adhérents indiqué au dos de votre carte d'assuré adhérent ou le 1-800-565-9140 (TTY/ATS : 1-800-848-0298).

ເອົາໃຈໃສ່: ຖ້າທ່ານເວົ້າພາສາ ພາສາລາວ, ມີການບໍລິການ ຊ່ວຍເຫຼືອດ້ານພາສາ ແລະ ການຊ່ວຍເຫຼືອ ແລະ ການບໍລິການທີ່ ແນະນຳໃຫ້ທ່ານ. ກະລຸນາໃຫ້ພວກເຮົາຮູ້ເຖິງບໍລິການສະມາຊິກ ທີ່ມີເຄື່ອງໝາຍບັດ ID ສະມາຊິກຂອງທ່ານ ຫຼື 1-800-565-9140 (TTY: 1-800-848-0298).

ማስጠንቀቂያ: እምርኛ የሚናገር ከሆነ፣ ነጻ የቋንቋ እርዳታ አገልግሎቶች እና ተገቢ ረዳት መርጫዎች እና አገልግሎቶች ለእርስዎ ይገኛሉ። በአባልነት መርዳታዎን ደርጎ ለይ በሚገኘው ይገባሉት አገልግሎት ቁጥር ወይም 1-800-565-9140 (TTY: 1-800-848-0298) ይደውሉ።

ACHTUNG: Wenn Sie Deutsch sprechen, stehen Ihnen kostenlose Sprachassistenzen und geeignete Hilfsmittel und Dienstleistungen zur Verfügung. Bitte rufen Sie die Nummer des Mitgliederdienstes auf der Rückseite Ihrer Mitglieds-ID-Karte oder 1-800-565-9140 (TTY: 1-800-848-0298) an.

ध्यान आपो: ज्यो तमे गुजराती भोवो छी, तो तमारा मटे नि:शुल्क भाषा सहाय सेवाओ अने योग्य सहायक साधनो अने सेवाओ उपलब्ध छै. कृपया इतिने तमारा सभ्य ID कार्डनी पछगना सभ्य सर्विसा नंबर उपर अथवा 1-800-565-9140 (TTY: 1-800-848-0298) पर काल करी.

お知らせ: 日本語をお話しになる場合は、無料の支援サービスと適切な補助器具・サービスがご利用いただけます。会員IDカードの裏面に記載の会員サービス番号あるいは1-800-565-9140 (TTY: 1-800-848-0298)まで、お電話にてご連絡ください。

PANSININ: Kung kayo ay nagsasalita ng Tagalog, magagamit para sa inyo ang libreng mga serbisyong tulong sa wika at kaukulang mga karagdagang tulong at mga serbisyo. Mangyaring tawagan ang numero ng Serbisyo sa Miyembro na nasa likod ng inyong Kard ng ID ng Miyembro o sa 1-800-565-9140 (TTY: 1-800-848-0298).

ध्यान दें: यदि आप हिंदी बोलते हैं, तो आपके लिए नि:शुल्क भाषा सहायता सेवाएं और उपयुक्त सहायक साधन और सेवाएं उपलब्ध हैं। कृपया अपने सदस्य ID कार्ड के पीछे दिए गए सदस्य सेवा नंबर या 1-800-565-9140 (TTY: 1-800-848-0298) पर कॉल करें।

ВНИМАНИЕ! Если Вы говорите по-русски, Вам будут предоставлены услуги языковой поддержки и соответствующие вспомогательные средства и сервисы на бесплатной основе. Позвоните в отдел обслуживания участников по номеру, указанному на обратной стороне Вашей идентификационной карты участника, или по номеру 1-800-565-9140 (TTY: 1-800-848-0298).

توجه: اگر به زبان فارسی صحبت می کنید، خدمات کمک زبانی رایگان و مساعدت ها و خدمات کمکی مناسب در دسترس شما هستند. در صورتیکه عضو هستید، با شماره خدمات اعضا در پشت کارت عضویت خود یا (1-800-848-0298) 1-800-565-9140 تماس بگیرید.

ATANSYON: Si w pale Kreyòl Ayisyen, genyen sèvis asistans gratis pou lang ansanm ak èd pou sèvis oksilyè apwopriye k ap disponib pou ou. Tanpri rele nimewo Sèvis Manm ki sou do kat ID Manm ou an oswa 1-800-565-9140 (TTY: 1-800-848-0298).

UWAGA: Osoby postugujące się językiem polskim mogą bezpłatnie skorzystać z pomocy językowej oraz rozwiązań i usług pomocniczych. Prosimy zadzwonić pod numer działu obsługi ubezpieczonych podany na odwrocie karty identyfikacyjnej członka lub numer 1-800-565-9140 (TTY: 1-800-848-0298).

ATENÇÃO: Se você fala Português, serviços gratuitos de assistência linguística e recursos e serviços auxiliares apropriados estão disponíveis para você. Ligue para o número de telefone do serviço de Atendimento ao Membro informado no verso de seu cartão de identificação de membro ou para 1-800-565-9140 (TTY: 1-800-848-0298).

ATTENZIONE: se parla italiano, sono disponibili per Lei servizi gratuiti di assistenza linguistica nonché aiuti e servizi ausiliari adeguati. Chiami il numero del Servizio per i membri riportato sul retro della Sua scheda identificativa del membro oppure il numero 1-800-565-9140 (TTY: 1-800-848-0298).

BAA'ÁKOHWIINIDZIN: Diné bizaad bee yáníít'í go, t'áá jik'eh saad bee áka'aná'awo' bee áka'anída'awo'í dóó t'áadoole' é binahjí'í bee adahadoodnít'ígíí bee bika'aanída'awo'í ná dahóóí. T'áá shóódí Bít'í Ha'dít'éhí Bika'aná'awo' Bít'í Ha'dít'éhí ID naaltsos nít'í'zine bine'dé'é' binámboo bee hodíilnih doodago 1-800-565-9140 (TTY: 1-800-848-0298).

WICHDIICH: Wann du Deitsch schwetschst un brauchschtf Hilf fer communicat-e kenne mer dich helfe unni as es dich ennich eppes koschde zellt. Mir kenne differnti Sadde Schprooch-Hilf beigrigee aa fer nix. Ruf der Member Service Number uff die hinnerscht Seit vun dei Member ID Card uff odder 1-800-565-9140 (TTY: 1-800-848-0298).

FAASILASILAGA: Afai e te tautala i le faa-Samoa, o loo avanoa mo oe auunaga fesoasoani mo gagana e auonoa ma se totogi faapea ma fesoasoani fa'aopo'opo ma auunaga talafeagai. Faamolemole vala'au le numera o le Member Service (Auaunaga mo Tagata Auai) o lo'o i tua o lau pepa ID o le Member (Tagata Auai) po o le 1-800-565-9140 (TTY: 1-800-848-0298).

GAKIULA: Gare iga go kapetal Faluwasch, ye toore paliuwal yamem bwe tepangug rel gamatefal lane kapetal Faluwasch. Fale peshem kol yegili nampal Member Service ila yelog liugul tagurul Member ID kard la yam gare 1-800-565-9140 (TTY: 1-800-848-0298).

ATENSION: Guaha setbisio siha para hágu yanggen finfo' CHamoru hao, dibátde na setbision inayudon fumino' CHamoru yan propriu na inasisten trastes yan setbisio siha. Put fabot ágang i numiron Setbision Membro gi santatten i kattá-mu Member ID pat 1-800-565-9140 (TTY: 1-800-848-0298).