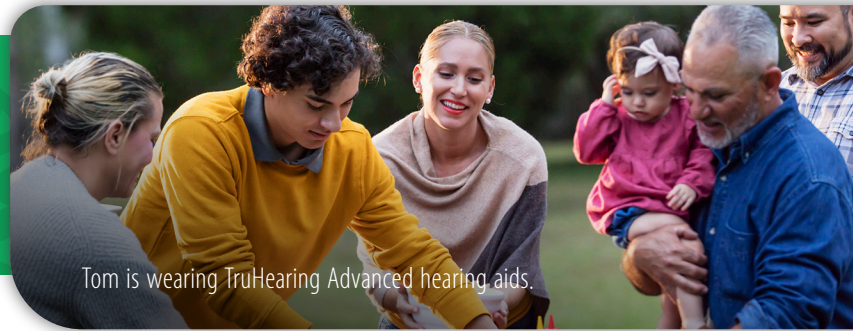


Savings that speak volumes



Thanks to your BlueAdvantage (PPO)SM plan, you have access to special savings on high-quality prescription hearing aids through TruHearing®. We can help you get started.

Your 2027 hearing benefit covers up to two TruHearing Standard, Advanced, or Premium hearing aids per year.

	Hearing aid	Avg retail price per aid	Savings per aid	You pay
BlueAdvantage Sapphire (PPO) SM , BlueAdvantage Garnet (PPO) SM , BlueAdvantage Total Heart and Diabetes (PPO C-SNP) SM , BlueAdvantage Total Heart and Diabetes Plus (PPO C-SNP) SM	TruHearing Standard	\$1,719	\$1,320	\$399
	TruHearing Advanced	\$2,720	\$2,121	\$599
	TruHearing Premium	\$3,250	\$2,351	\$899
BlueAdvantage Ruby (PPO) SM , BlueAdvantage Freedom (PPO) SM , BlueAdvantage Extra (PPO) SM	TruHearing Standard	\$1,719	\$1,520	\$199
	TruHearing Advanced	\$2,720	\$2,321	\$399
	TruHearing Premium	\$3,250	\$2,551	\$699
BlueAdvantage Diamond (PPO) SM , BlueAdvantage Emerald (PPO) SM	TruHearing Standard	\$1,719	\$1,620	\$99
	TruHearing Advanced	\$2,720	\$2,421	\$299
	TruHearing Premium	\$3,250	\$2,651	\$599

Rechargeable battery option available on select styles for an additional \$50 per hearing aid.
Exam must be performed by a TruHearing network provider.

Your hearing aid purchase includes

-  **60-day**, risk-free trial
-  **1 year** of follow-up visits
-  **80 batteries** per non-rechargeable hearing aid
-  **3-year** full manufacturer warranty



Start by calling TruHearing.

1-844-330-8543

TTY: 711

Hours: 8 a.m.– 8 p.m., Monday through Friday



It's simple to begin.



Call TruHearing.



Schedule an exam.



Go to your exam.



Order hearing aids.



Fitting and follow-up.



TruHearing support at every step.

Scan to learn more about the process.

TruHearing.com/how-it-works



Call to get started.

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Hours: 8 a.m.– 8 p.m., Monday through Friday

Screen your hearing: TruHearing.com/BCBST-HS

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Member Service: 8 a.m. to 9 p.m. ET, 7 days a week (Oct. 1–March 31); 8 a.m. to 9 p.m. ET, M–F (April 1–Sept. 30).

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¹ Consistent with the scope of sex discrimination described at 45 CFR 92.101(a)(2)

BlueCross BlueShield of Tennessee, Inc., an Independent Licensee of the Blue Cross Blue Shield Association

وأ تادخو ددعاسم لئاسو رفوتت امك. بئناجمل اةيوجلل ادعاسملا تامدخ كل رفوتتسف، ةيبرعل اةغلل ا ثدحتت تنك اذا: هئبنت مقرلا لعل لصتا. ا اجم اهيلل لوصولو نكمي تاقيسنتب تامولعمل 1-800-831-2583 (تيصنل فتلل: 711). ةمدخل امدقم لئل ثدحت

¹ Consistent with the scope of sex discrimination described at 45 CFR 92.101(a)(2)

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