



1 Cameron Hill Circle  
 Chattanooga, Tennessee 37402  
[bluecare.bcbst.com](http://bluecare.bcbst.com)

For detailed guidance and scenario-specific instructions on billing the 0500F prenatal incentive and submitting the Maternity Notification Form, please refer to the table below.

Visit Details	Billing Guidance
Confirmation of pregnancy ONLY	<p>Bill the appropriate E&amp;M code (e.g., 99202-99205 or 99211-99215) with the appropriate charges.</p> <p>Do <b>NOT</b> submit the Maternity Care Notification or bill 0500F at \$25. This is not part of the global OB package.</p>
Second visit for initiation of prenatal care (after confirmation of pregnancy post-visit)	<p>Submit the Maternity Care Notification Form and bill 0500F at \$25.</p> <p>Begin the OB record at this visit and include it in the global maternity package (e.g., 59400, 59510, 59610, 59618).</p>
Confirmation of pregnancy and initiation of prenatal care occur in the same visit	<p>Submit the Maternity Care Notification form and bill 0500F at \$25.</p> <p>To document the confirmation of pregnancy, bill the appropriate E&amp;M code (e.g., 99202-99205 or 99211-99215) at \$0.00 to indicate that no separate visit occurred.</p> <p>Begin the OB record at this visit and include it in the global maternity package (e.g., 59400, 59510, 59610, 59618).</p>